



ASSOCIATION
HEADQUARTERS

creative
portfolio



what we do

Association Headquarters specializes in helping non-profit organizations achieve their mission, create value, and advance their causes, industries, and professions. Our specialists focus on custom solutions such as strategic planning, technology assessments, website builds and database integrations, accounting, HR, and non-dues revenue, while our award-winning marketing and communications and meetings and events teams help your organization achieve greatness. We provide full-service, hybrid, and project services to more than 40 national and international associations and non-profit organizations.

MEMBERSHIP

EVENT DESIGN

SOCIAL MEDIA

SALES COLLATERAL

INFOGRAPHICS

PUBLICATIONS

AWARENESS

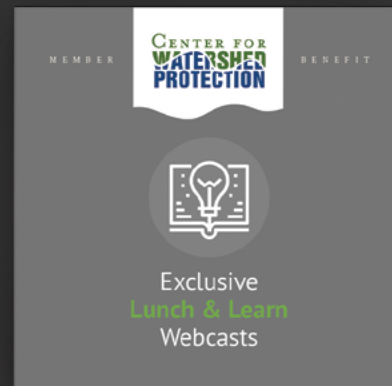
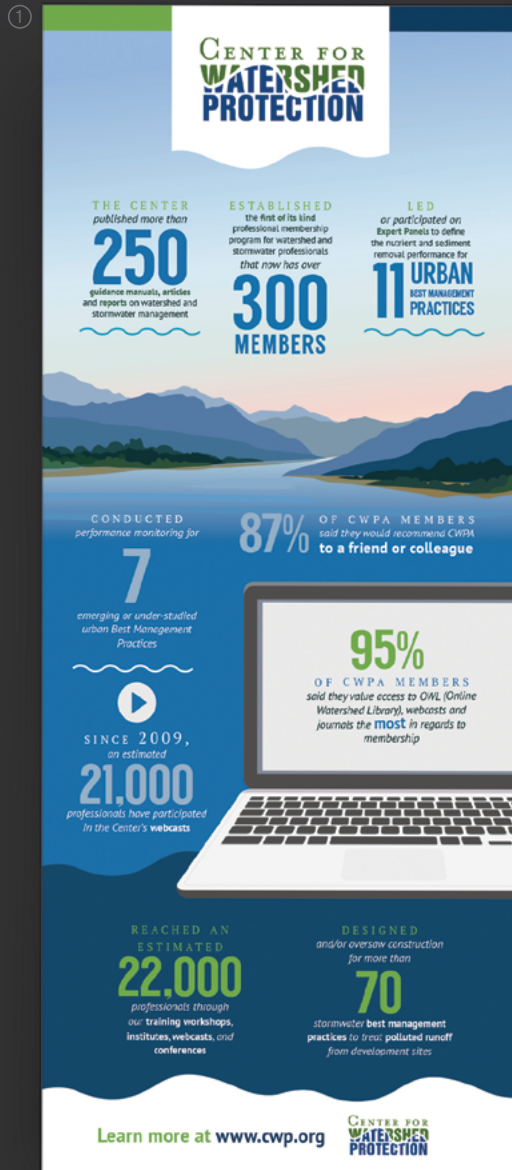
Our team has won awards from the following institutions:



membership

Telling stories through visually stunning, uniquely
branded design for an endless range of need

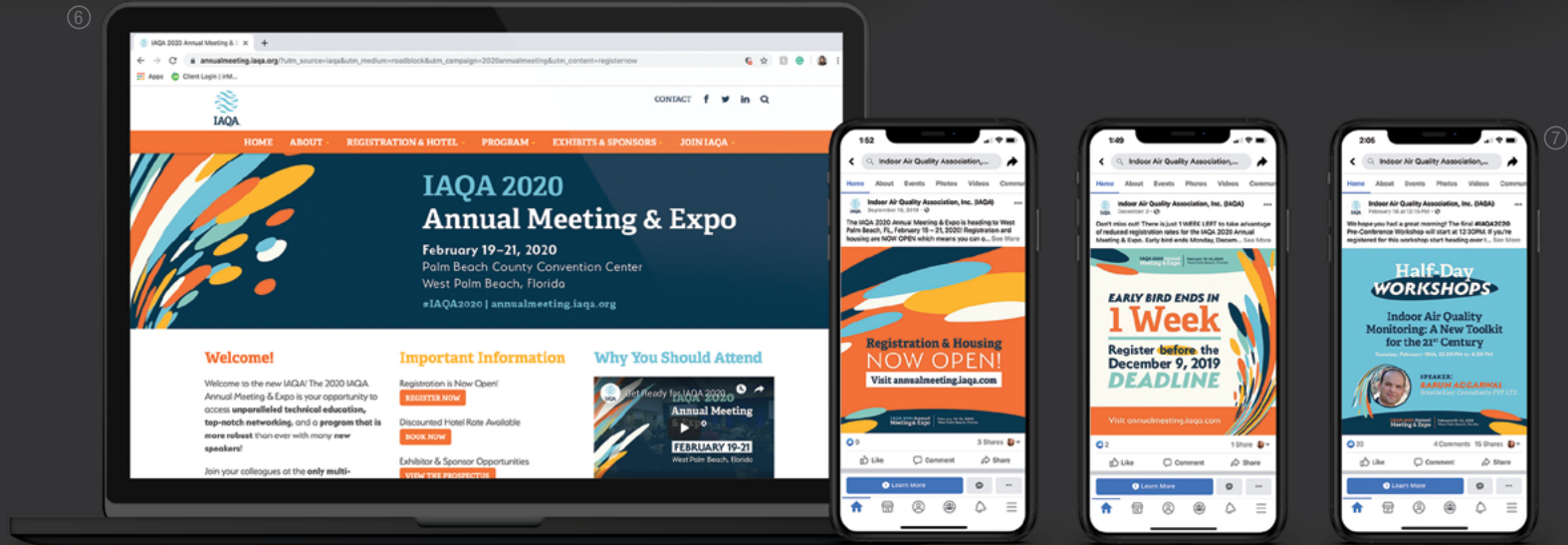




event design

Appealing visuals and a professional appearance increase attendance and spotlights an organization's importance in the industry.







IDEAS AND INSPIRATION

intended to restore your personal and professional well-being including a **keynote session** you won't want to miss.



One Simple Choice
ANGELA GAFFNEY, CO
 In this powerful keynote session, Angela will pull at your heartstrings and have you laughing in the next breath. She believes we all have the ability to be well. To make choices that support us in health and happiness and allow us that we desire in life.
SUNDAY, ONE | 7:00P
8:30 TO 10:00AM

New this year,
 we're giving each attendee a talk "Brain-to-Brain" at WOCNext! by offering a series of virtual addresses. Each of these activities is designed to help you maximize time (the time to meet the physical and mental goals throughout the event, with the hope of inspiring you to do the same in your daily life.

IMPORTANT DATES

SYMPOSIUM REGISTRATION AVAILABLE	MONDAY, APRIL 1, 2020
EARLY BIRD REGISTRATION DEADLINE	FRIDAY, APRIL 14, 2020
WORKING DEADLINE	MONDAY, MAY 11, 2020
REGISTRATION CANCELLATION DEADLINE	FRIDAY, MAY 15, 2020

REGISTER NOW AT WOCNEXT.ORG

 All questions regarding registration, as well as general event questions, should be directed to the WOCN Society at 800-222-9648 or info@wocn.org.

RESERVE YOUR HOUSING



Online: wocnext.org

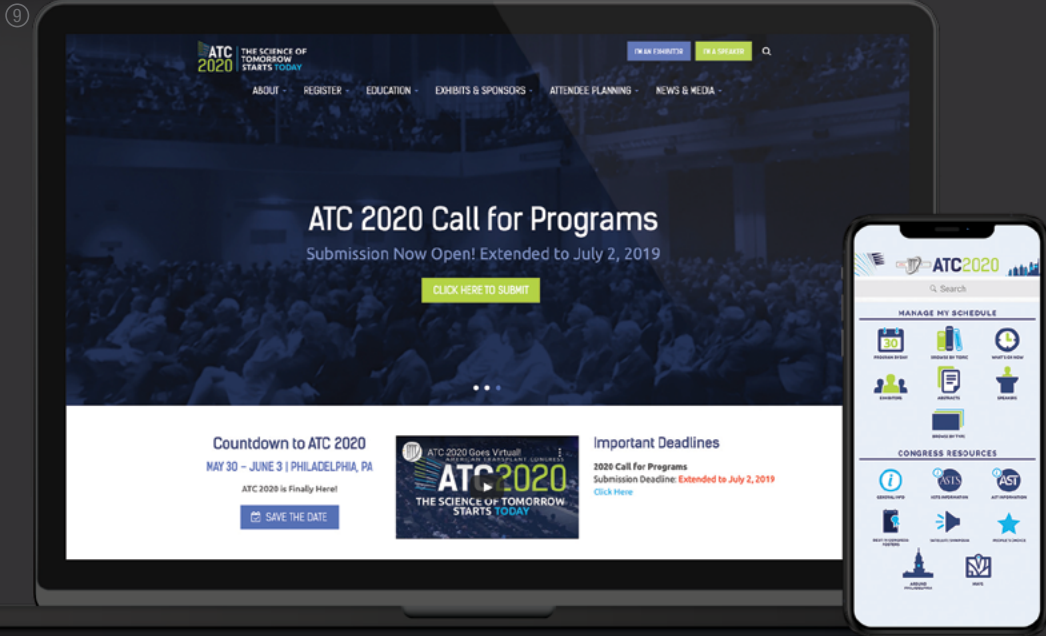
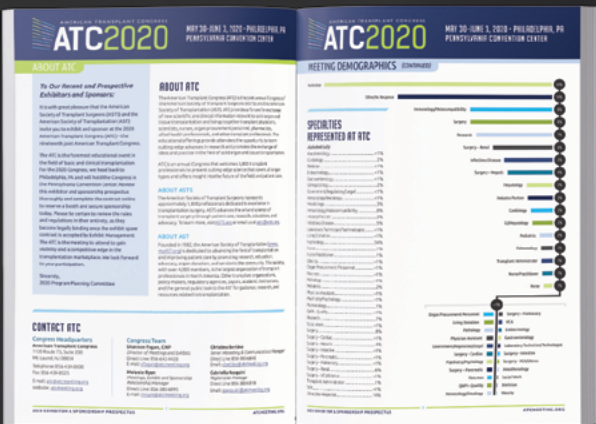
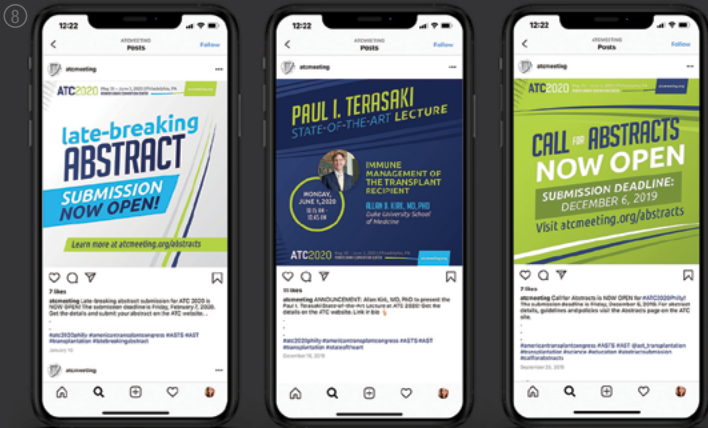


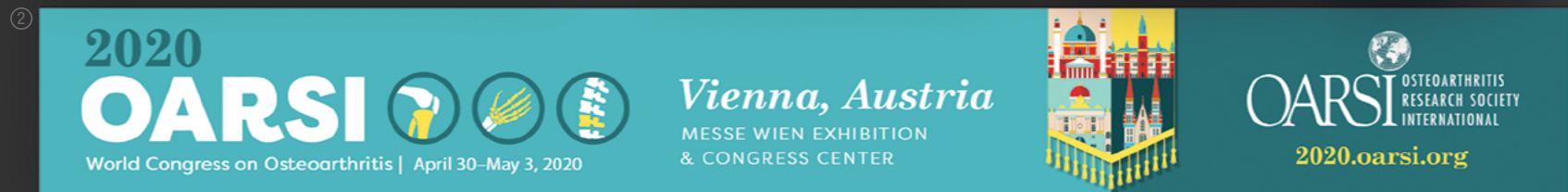
By telephone:
 1-888-564-7369 (toll free)
 or 414-371-8249
 Hours: Monday - Friday,
 9:00 am - 3:00 pm CST.



Email inquiries to:
housing@wocnextalliance.com

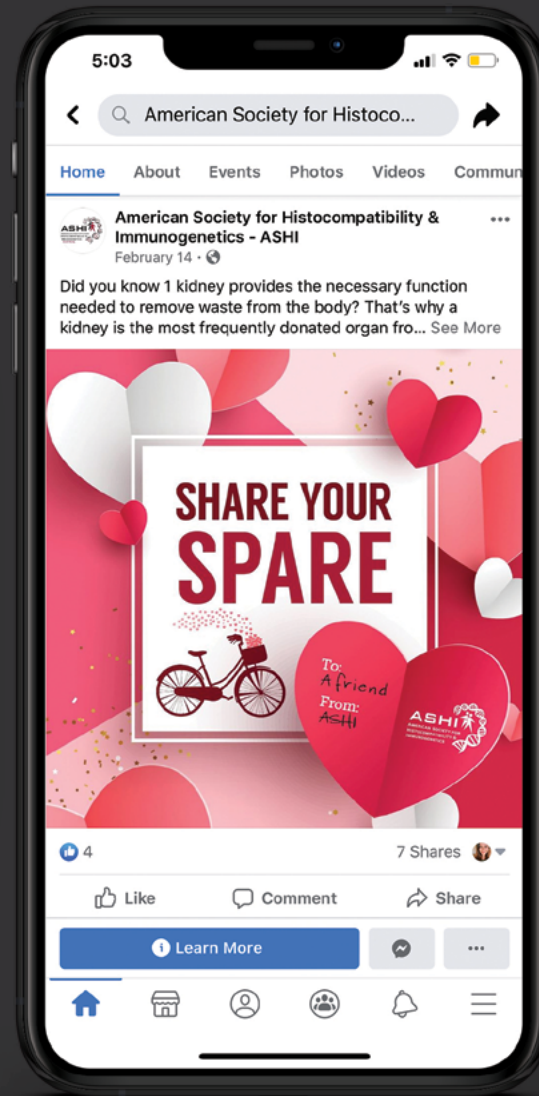


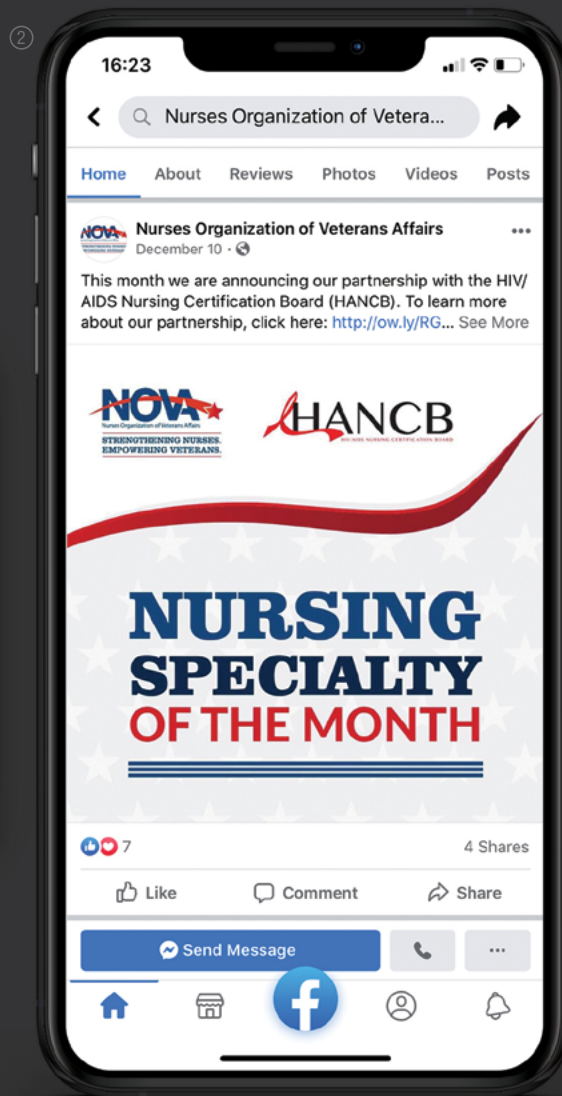
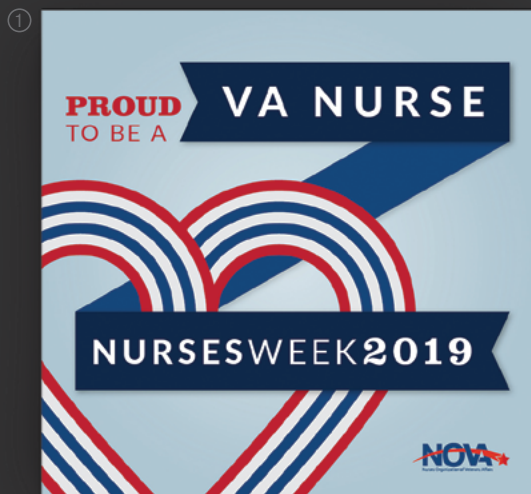


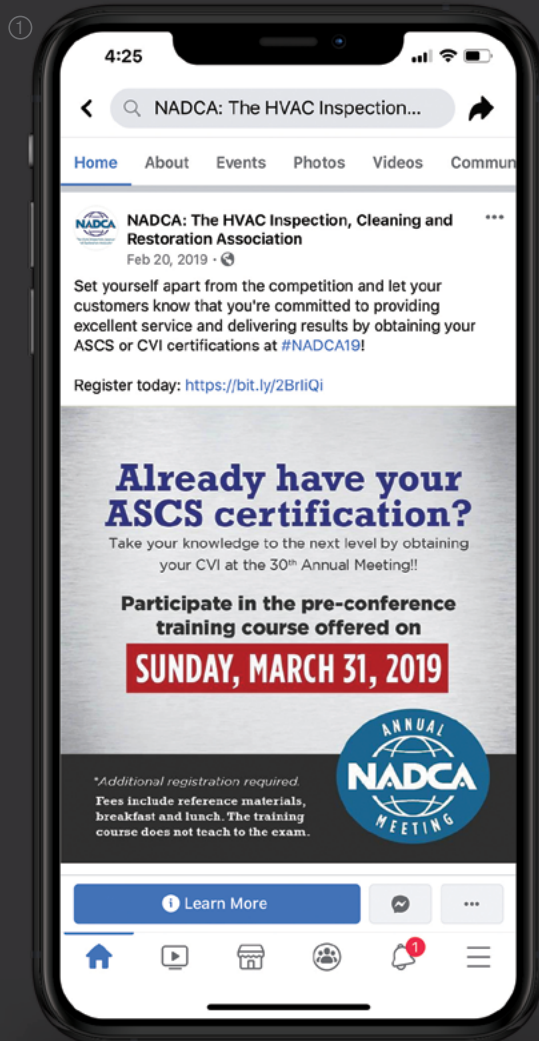


social media

Social media is many times the first impression of your organization. What you share should tell your story and enhance your brand and voice.

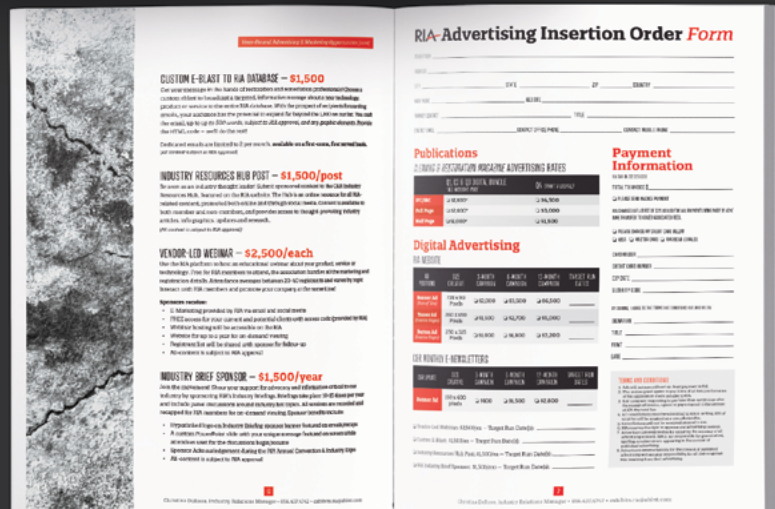






sales collateral

Selling sponsorship or advertising needs more than a great pitch; it requires visually appealing prospectuses, brochures and media kits that enhance an organization's image.





infographics

Not all information is best consumed through text.
Allow the mind to absorb information using visuals
to amplify your message.







publications

Publications are visually distinctive, putting your best (and best-looking) foot forward. Your publications need to be sharp, and have a distinctive look and feel.





awareness

You can't get people interested in a new campaign if you don't get the word out. Awareness campaigns grab the attention of your readership and audience using the right mix of design and messaging.

1

SEPTEMBER is BABY SAFETY MONTH

Babies grow rapidly and so do their needs! Children need the freedom to explore, develop, and make connections as they grow within a safe environment.

WHAT CAN YOU DO?

BABY'S POINT OF VIEW
Get down on your hands and knees for a baby's point of view. Take note of outlets, blind cords, small objects, poisonous plants, hanging tablecloths and other hazards.

DO A DAILY CHECK!

- Be certain that gear and toys are properly used and appropriate for your child
- Inspect products for missing hardware, loose threads and strings, holes, and tears
- Discontinue use when needed

SAFETY THROUGH ALL AGES & STAGES

Injuries are the leading cause of death of children younger than 4 YEARS OLD in the United States.

SLEEP SAFETY

- The safest place for a baby to sleep is in a bare, fully functional, properly assembled JPMA Certified crib.
- Room-share. Instead of bed-sharing, for the first year.
- Avoid sleepers, bassinets and other places the crib or toddler bed near windows with cords from blinds or drapes.
- When your child is able to pull to a standing position, set the mattress to the lowest position and remove any objects that could serve as steps for climbing out.
- It's time to move your child to a toddler bed when he or she begins to climb out or reaches a height of 35 in.

CAR SEAT SAFETY

- Children should ride rear-facing until they reach the maximum rear-facing weight or height allowed by the instructions.
- Children who exceed rear-facing limits should ride in forward-facing car seats with a harness.
- Children who exceed the forward-facing harness limits should ride in booster seats until seat belts done this correctly.
- Follow the car seat instructions for proper use and register your car seat with the manufacturer.
- Follow your state law's requirements. The back seat is the safest place for children under 13 to ride.

PRODUCT SAFETY

- Never leave children unattended during bath time and avoid distractions.
- Use straps and harnesses on products when available, each and every time.
- Do not place your baby in an infant seat, swing, bouncer, or car seat on a counter, table or any elevated surface.
- When baby can crawl, teach gates on doorways and stairways. If they try to climb the gate, teach them how to use the stairs.
- Follow manufacturer's instructions, warning labels and recommendations for age and weight requirements.

Visit www.babysafetymonth.org often to learn more about creating the safest environment for children!

2

jpma BABY SAFETY MONTH

For the safest product use, always read and follow manufacturer's instructions, recommendations, and warning labels.

LEARN MORE AT babysafetymonth.org

3

tip

Room-share, instead of bed-share, for the first year.

SLEEP SAFETY

4

tip

Avoid strangulation hazards and never place the crib or toddler bed near windows with cords from blinds or drapes.

SLEEP SAFETY

5

BABY SAFETY MONTH AMBASSADOR

September is Baby Safety Month

jpma

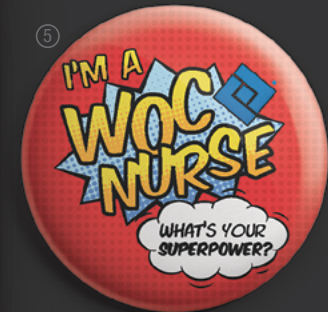
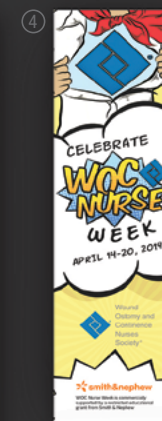
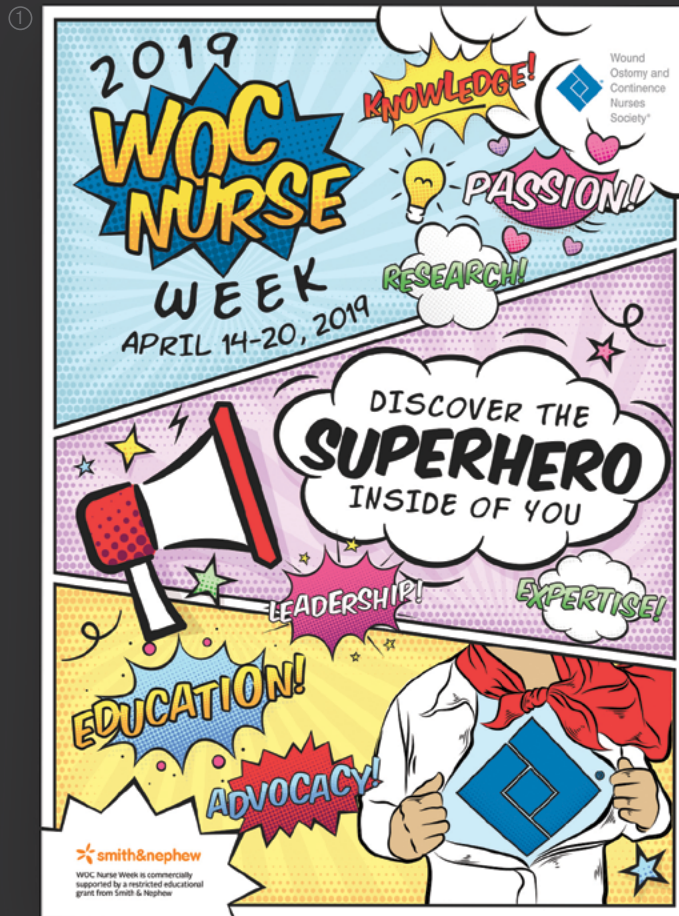
As a Baby Safety Month Ambassador,
you can make all the difference in a parent and child's life.
And it's as simple as message-sharing.

LEARN MORE AT babysafetymonth.org

6

DO A DAILY CHECK!

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contact

Call 856.439.0500 • **Email** inquire@ahint.com • **Visit** associationheadquarters.com

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