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Contact: Karli Horn
khorn@ahint.com

Association Headquarters, Inc. Director of Digital Marketing Invited to Join George Washington University School of Business Digital Marketing Program Advisory Council in Philadelphia.

Mount Laurel, NJ – October 6, 2020 – Association Headquarters, Inc. (AH), a leading association management firm located in Mount Laurel, NJ and Alexandria, VA, is proud to announce the appointment of Director of Digital Marketing Jon Kinsella as a member of [The George Washington University School of Business Digital Marketing Program Advisory Council](#) in Philadelphia.

Membership on the Council is by invitation only and is based upon personal and professional accomplishments. The Council comprises a diverse, innovative, and extremely well-connected network of top-flight executives. Council members make several contributions to the School including preserving and enhancing the reputation and quality of the School through strategic review of credit and noncredit offerings to the community, as well as helping to build value to the business community, offering the benefits of experience to faculty and students through occasional classroom visits, forums and conferences as well as input on programs, and finally, promoting the School's goal of linking industry with academia to help ensure that the work is relevant and benefits the business community.

"I am honored to have been invited to join the Council and look forward to sharing my experience and knowledge with students and faculty of the digital marketing program at George Washington University School of Business," said Kinsella. "This is a great opportunity to represent AH and apply the successes of many of our clients into digital marketing teachings." AH President & CEO, Bob Waller, CAE is excited for this opportunity for Jon, "I am confident Jon will be an asset to the Council and to the students and faculty of the digital marketing program," said Waller. "Jon has brought AH's digital marketing offerings to new levels and I know he can transfer that knowledge and experience into the program." Kinsella will attend Council meetings, provide program feedback, attend classes, and serve as a speaker, panelist, or mentor during the school year.

About Association Headquarters

Association Headquarters (AH) is a best-in-class professional services firm dedicated to enabling nonprofit organizations to fulfill their missions, create value, and advance their causes, industries, and professions. AH understands association trends and best practices and has professionals experienced in management, meetings, marketing, non-dues revenue growth, technology, recruiting, finances, and more. The Mount Laurel, NJ – based company maintains AMC Institute Charter Accreditation status. The AMC Institute Accreditation program is based on an ANSI Standard. As named by the Customer Service Institute of America (CSIA), AH is a Platinum Certified Customer Service Organization. For more information, visit www.associationheadquarters.com, connect with AH on [Facebook](#), on [LinkedIn](#) and follow us on [Twitter](#).