

FOR IMMEDIATE RELEASE

Contact: Karli Horn

khorn@ahint.com

Association Headquarters, Inc. Executive Director Gene Terry, CAE Chosen as an AMC Institute Emerging Leaders Committee Member

Mount Laurel, NJ – July 28, 2020 – Association Headquarters, Inc. (AH), a leading association management firm located in Mount Laurel, NJ and Alexandria, VA, is proud to announce the appointment of Segment Leader Gene Terry, CAE, as a committee member on the newly formed Emerging Leaders Committee of the AMC Institute (AMCI). Terry serves as executive director for the American Society of Hand Therapists (ASHT) as well as the scientific segment leader at AH.

New for this year, AMCI is looking to launch an Emerging Leaders Committee to engage new and upcoming leaders within the AMCI community. This committee will increase the involvement of mid-level AMC professionals within AMCI. It will provide oversight to foster an emerging leader community through engagement around issues, education, and opportunities that impact and grow the next generation of AMC leaders.

AH owners, Bob Waller, CAE and Mike Dwyer, CAE, nominated Terry for the committee as they recognize him as an emerging leader at AH and as an association professional in general. “I am thankful for the nomination and appreciate the trust and confidence that AH leadership has invested in me to represent AH and the business interests of the AMC community,” said Terry. “I look forward to making a valuable contribution.”

“Gene has been a valuable asset to AH and has led his organization, ASHT, to new heights, as well as serves as a trusted resource to other leaders within the scientific segment of AH’s client partners,” said Waller.

“I know that Gene is the best person for the job to represent AH and to serve as a mentor to those looking to further their career in association management,” boasted Dwyer. “I am confident that Gene will make a difference.”

The newly-formed committee will hold its kickoff meeting this week, prior to the start of AMCI’s virtual annual meeting, AMCs Engaged! On August 6, 2020.

About Association Headquarters

Association Headquarters (AH) is a best-in-class professional services firm dedicated to enabling nonprofit organizations to fulfill their missions, create value, and advance their causes, industries, and professions. AH understands association trends and best practices and has professionals experienced in management, meetings, marketing, non-dues revenue growth, technology, recruiting, finances, and more. The Mount Laurel, NJ – based company maintains AMC Institute Charter Accreditation status. The AMC Institute Accreditation program is based on an ANSI Standard. As named by the Customer Service Institute of America (CSIA), AH is a Platinum Certified Customer Service Organization. For more information, visit

www.associationheadquarters.com, connect with AH on [Facebook](#) on youtube.com and follow [@association_hq](#) on Twitter.

About AMC Institute

Founded in 1963, the AMC Institute (AMCI) is a nonprofit trade organization focused on advancing professionalism and high industry standards for association management companies. (AMCs). AMCI provides expert support and resources to drive new business to members, champions accreditation to promote industry best practices, and creates educational and networking opportunities for AMCs to engage and learn from each other. The AMC Institute represents over 180 association management companies that collectively provide full-service management to over 1,800 associations and provide project support to 900 additional associations. The total budget for associations managed by AMC Institute members is more than \$1.5 billion annually and the associations represent 2.8 million members.