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Association Headquarters, Inc. Plus Two AH Client Partners Recognized with Graphic Design Awards in 2020

Mount Laurel, NJ – July 21, 2020 – The corporate marketing team at Association Headquarters, Inc. (AH), a leading association management firm in Mount Laurel, New Jersey and Alexandria, Virginia, was recognized by the Graphic Design USA American Inhouse Design Awards™ in addition to two of AH's client partners: The Wound, Ostomy and Continence Nurses Society™ (WOCN®) and the American Transplant Congress (ATC), who were honored with gold and silver TRENDY awards, respectively, from Association TRENDS.

Formerly known as the All Media Contest, the TRENDY awards seek to honor the best in association and nonprofit marketing and communications. WOCN® won gold for the design of its 2020 sponsorship prospectus and ATC won silver for the design of its 2020 exhibitor prospectus in the Association TRENDS TRENDY Awards. The awards ceremony was originally slated to be held in March 2020 but was canceled due to COVID-19. Association TRENDS hosted a virtual ceremony in early July.

"The brand for our 2020 WOCNext Conference was beautifully displayed throughout the sponsorship prospectus and the design and layout helped to drive sponsorship for our event this year," said Megan C. Ramirez, Director of Marketing and Communications for WOCN. "Our board is thrilled to have received this award from Association TRENDS."

Shannon Fagan, CMP, HMCC Director of Meetings & Exhibits for ATC expressed her excitement as well: "The ATC team worked hard to create a valuable meeting, especially with the quick pivot from in-person to virtual. Winning this award solidifies that hard work pays off, and the team is so deserving of this recognition for our exhibitor prospectus."

AH recently launched a new brand that included a complete overhaul of its website, logo compilation, color palette, fonts, imagery, and tone. The new branded suite was submitted to GDUSA's American Inhouse Design Awards™ under the brand identity category. "The new brand is clean and compelling; speaking volumes about the work performed by our corporate marketing team to translate our voice and company culture into our new brand," said Bob Waller Jr., CAE, President & CEO of AH. "They paid close attention to the details that really matter, setting us apart from other association management firms in the industry. We are honored to have won this award."

Amid the COVID-19 pandemic, the AH team created a series of social media posts, developing a "COVID-19 Communications Game Plan" for associations and other nonprofit organizations. This branded series included well-thought-out tips to help association executives and leaders reach their members at a critical time. The series was awarded in the new category of COVID-19 Communications.

GDUSA's American Inhouse Design Awards™ is the original and premier showcase for outstanding work done by in-house designers and departments.

The winning pieces are chosen from thousands of entries and represent every area of the country, every size organization, every segment of the public and private sectors, and every type of media currently known. Individually and collectively, they demonstrate that the best of in-house design is about creating solutions and adding value to our commerce and our culture.

All pieces in consideration of these awards were created by the AH in-house creative team, in conjunction with staff from each client partner as well as the corporate marketing team.

About Association Headquarters

Association Headquarters (AH) is a best-in-class professional services firm dedicated to enabling nonprofit organizations to fulfill their missions, create value, and advance their causes, industries, and professions. AH understands association trends and best practices and has professionals experienced in management, meetings, marketing, non-dues revenue growth, technology, recruiting, finances, and more. The Mount Laurel, NJ – based company maintains AMC Institute Charter Accreditation status. The AMC Institute Accreditation program is based on an ANSI Standard. As named by the Customer Service Institute of America (CSIA), AH is a Platinum Certified Customer Service Organization. For more information, visit www.associationheadquarters.com, connect with AH on [Facebook](#) on youtube.com and follow [@association_hq](#) on Twitter.