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FOR IMMEDIATE RELEASE

Three Client Partners Honored with Association TRENDS All Media Contest Awards
Association Headquarters' client partners won four awards at the luncheon in Washington D.C.

MT. LAUREL, NJ—April 15, 2019 – Three client partners of Association Headquarters (AH) have been honored with Silver and Gold awards in the Association TRENDS 2019 All Media Contest.

<u>The Juvenile Products Manufactures Association</u> (JPMA), in conjunction with <u>KVA</u>, won a Gold award for their 2019 JPMA Show Promotion Package in the Convention Promotion Package category. JPMA also won a Silver award for their website design in the Websites category, also in conjunction with KVA and the AH Technology Solutions Team.

<u>The National Center for Homeopathy</u> won a Silver award for the NCH Advertising & Marketing Opportunities Media Kit under the Advertising Media Kit category.

"We are so excited to be recognized for our work with NCH," said Paul Chernin, Director of Marketing and Communications (MarCom) at AH. "This is NCH's first Association TRENDS award and is the result of great collaboration within the organization and the AH team."

<u>The Commission for Case Manager Certification</u> (CCMC) won the Silver award in the category of Membership Promotion Kit for their Get Certified, Stay Certified, Develop Others campaign.

"Being awarded by Association TRENDS validates the outstanding work being done by our marketing team on behalf of our client partners," said AH President & CEO Bob Waller Jr., CAE. "It showcases the work that our client partners are doing every day to advance their organizations and amplifies their mark on the association industry."

AH's Marketing team functions as an in-house creative agency, bringing together the leading marketing, creative, editorial, digital media, and communications professionals, specializing in helping associations succeed by offering a broad range of customizable communications and marketing solutions.

The *TRENDS* All Media Contest is an annual competition held exclusively for associations, recognizing the most creative and effective communication vehicles developed in the industry over the prior year.

Staff from Association Headquarters and KVA along with client representatives were in attendance at the 40th Annual Salute to Association Excellence Luncheon at the Capital Hilton in Washington D.C. The winning entries were on display at the event.

Association TRENDS is a community dedicated to providing association executives and industry partners the training, data and insights needed to better understand and serve organizations.

About AH

AH is a professional services firm that specializes in helping non-profit organizations achieve their mission, create value and advance their causes, industries and professions. The Mt. Laurel-based company comprises four main divisions within AH; a full-service association management company (AMC); a marketing and communications agency; a meetings & events management team; and a division that focuses on other custom solutions such as strategic planning, website builds and database integrations, accounting, recruitment, public affairs and lobbying, certification management, and growing non-dues revenue. AH maintains AMC Institute Charter Accreditation status. The AMC Institute Accreditation program is based on an ANSI Standard. As named by the Customer Service Institute of America (CSIA), AH is a Platinum Certified Customer Service Organization. For more information, visit www.AHredchair.com, connect with AH on Facebook on youtube.com and follow @AHredchair on Twitter.