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AH MarCom and Creative Team Wins Big in 2018

MOUNT LAUREL, NJ – December 11, 2018 – Association Headquarters, a professional services firm that specializes in helping non-profit organizations achieve their mission, create value, and advance their causes, industries, and professions, won four awards for their marketing and creative work. The awards honor two of AH's client partners, as well as AH's own Senior MarCom Strategy Manager on their digital marketing efforts and graphic design rebrand.

"Our MarCom and Creative teams are dedicated to helping non-profits and organizations develop a visual identity and grow event attendance and membership, as well as promote awareness for the industries they represent," said AH CEO & President Bob Waller, Jr., CAE. "They consistently showcase their talent and ability to achieve the goals of our client partners."

2018 Awards:

- **GDUSA Award for Branding + Identity** for the work on [JPMA's](#) Built for Baby rebrand designed by Jenelle Kleiman, Art Director.
- **dotCOMM Social Media Marketing | Industry Influencer [Platinum Award](#)** for the JPMA Show's partnership with micro-influencers to secure 390 event registrations.
- **dotCOMM Digital Marketing Campaign | Integrated Marketing [Gold Award](#)** for [ASHT's](#) gain of 36 new members in 28 days using persona-based integrated marketing.
- **Association Forum's [2018 Forty under 40](#)** recognizes AH Senior MarCom Strategy Manager, Jon Kinsella.

The Graphic Design USA Awards reflect the increasingly extensive and inclusive ways graphic design shapes business and society. Roughly 10,000 entries were submitted, with only 10% being recognized.

dotCOMM Awards is an international competition administered by the [Association of Marketing and Communication Professionals](#) honoring excellence in web creativity and digital communication. Winning a dotCOMM award signifies that the winner's web and digital work is among the best in the industry.

Association Forum's 2018 Class of Forty Under 40 Award Winners is a group of outstanding association and non-profit professionals recognized for their accomplishments, commitment to the industry, leadership skills and continued potential. "I am honored and humbled to accept this award and to join past recipients, including several members of AH's management team, who have made significant contributions to the association and non-profit industries. I am also very appreciative of those who recommended me and to Association Forum and USAE for the time and effort put into this award," said Kinsella.

For more information on AH, its services or locations, visit www.AHredchair.com.

About AH

AH is a professional services firm that specializes in helping non-profit organizations achieve their mission, create value and advance their causes, industries and professions. The Mt. Laurel-based company comprises four main divisions within AH; a full-service [association management company \(AMC\)](#); a [marketing and communications agency](#); a [meetings & events management team](#); and a division that focuses on other [custom solutions](#) such as strategic planning, website builds and database integrations, accounting, recruitment, public affairs and lobbying, certification management, and

growing non-dues revenue. AH maintains AMC Institute Charter Accreditation status. The AMC Institute Accreditation program is based on an ANSI Standard. As named by the Customer Service Institute of America (CSIA), AH is a Platinum Certified Customer Service Organization. For more information, visit www.AHredchair.com, connect with AH on [Facebook](#) on youtube.com and follow [@AHredchair](#) on Twitter.

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