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AH Announces Its Newest Certified Meeting Planners

AH congratulates its staff for receiving the Convention Industry Council CMP designation

MT. LAUREL, N.J. – February 11, 2015 –AH proudly announces the recent Certified Meeting Planner designation of three of its staff members; Heidi Jetter, CMP, Christy Myers, CMP and Brooke Passy, CMP. The CMP certification is given by the Convention Industry Council and is recognized globally as the badge of excellence in the meeting, convention, exhibition and event industry. Jetter, Myers and Passy join a large number of other AH staff who currently hold this credential.

“We value education and regularly offer our staff educational opportunities to both enhance and advance their careers,” said AH President and CEO Bob Waller, Jr., CAE. “This certification emphasizes the skill and talent that our CMPs currently exhibit in everything they do. We are extremely proud that Heidi, Christy and Brooke now join this exclusive group.”

[Front Row Meetings and Events, \(FRME\)](#) a division of AH, is a team of professionals who specialize in meeting and event management, growing an exhibit floor, and the general promotions around the event. FRME specialists are CMP and CEM (Certified Exhibit Manager) certified, creative, relationship experts with negotiating power and partnerships with hotels, CVBs, A/V companies, and other industry vendors who take meetings to the next level.

The CMP exam was developed and is maintained by meeting professionals from all over the world who volunteer their time to ensure that the program reflects the best practices in the meeting management field. More than 10,000 meeting professionals in 55 countries around the globe hold the CMP designation. This unique community represents every sector of the industry—from corporations and associations to government and institutional organizations.

The CMP program aims to increase the professionalism of meeting management professionals in all sectors of the industry by:

- Identifying a comprehensive body of knowledge in the meeting management profession
- Promoting industry standards, practices and ethics
- Stimulating the advancement of the art and science of meeting management
- Increasing the value of Certified Meeting Professionals to their employers
- Maximizing the value received from the products and services provided by CMPs

AH encourages staff development and professional growth by offering nearly 5,000 hours of continuing education opportunities a year and is the most credentialed association management company in the world.

For more information about AH, visit www.AHredchair.com. Those who wish to learn more about the CMP designation can go to www.conventionindustry.org.

About AH

AH is a professional services firm that specializes in helping non-profit organizations achieve their mission, create value and advance their causes, industries and professions. The Mt. Laurel – based company is composed of four main divisions within AH; a full-service [association management company \(AMC\)](#); a [marketing and communications agency](#); a [meetings & events management team](#); and a division that focuses on other [custom solutions](#) such as strategic planning, website builds and database integrations, accounting, recruitment, public affairs and lobbying, certification management, and growing non-dues revenue. AH maintains AMC Institute Charter Accreditation status. The AMC Institute Accreditation program is based on an ANSI Standard. As named by the Customer Service Institute of America (CSIA), AH is a Gold Certified Customer Service Organization. For more information, visit www.AHredchair.com, connect with AH on [Facebook](#) on youtube.com and follow [@AHredchair](#) on Twitter.

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