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Contact:

Lauren Schoener-Gaynor
LGaynor@AHredchair.com
856.380.6878

AH Steps Up with Professional Development Opportunities

With more association professionals looking to expand their career, AH creates more options

MOUNT LAUREL, NJ – August 27, 2015 – AH, a professional-services firm that specializes in helping nonprofit organizations achieve their mission, create value, and advance their causes, industries, and profession, has enhanced its professional development offerings for both AH employees and association professionals in the industry.

As part of their professional development offerings, AH is licensed to deliver the ASAE Certificate Program in Association Management. While participating in this program, attendees acquire skills that expand the awareness of leadership traits, team and membership development, decision making, effective communication, the value of membership and the recruitment, retention and recognition of members and volunteers.

“All modules in the certificate program are areas that make association professionals gain experience and expertise within the industry, especially here at AH,” said AH CEO Robert Waller, Jr., CAE.

AH offers live webinars ranging in topics from executive director essentials like insurance coverage and risk management to marketing and social media strategy for nonprofits. These webinars are hosted by in-house experts and give clear understanding of a person’s role as an association professional whether they are brand new or a seasoned executive.

The AH webinars are also eligible to offer a CAE credit hour for those association professionals looking to sit for the CAE exam or renew their current certification.

“We encourage AH employees looking to pursue their career as an executive director to earn their CAE, and participating in these live webinars is a great way to earn the credit and education they need,” said Waller.

AH recently created a Professional Development brochure, highlighting all the ways that AH helps employees earn the credentials that most closely relate to their profession. The brochure includes an infographic that shows how many credentialed professionals are on staff and the different ways that AH helps them achieve these.

For more information on AH and its professional development offerings, visit www.AHredchair.com.

About AH

AH is a professional services firm that specializes in helping non-profit organizations achieve their mission, create value and advance their causes, industries and professions. The Mt. Laurel – based company is composed of four main divisions within AH; a full service association management company (AMC); a marketing and communications agency; a meetings & events management team; and a division that focuses on other custom solutions such as strategic planning, website builds and database integrations, accounting, recruitment, public affairs and lobbying, certification management, and growing non-dues revenue. AH maintains AMC Institute Charter Accreditation status. The AMC Institute Accreditation program is based on an ANSI Standard. As named by the Customer Service Institute of America (CSIA), AH is a Gold Certified Customer Service Organization. For more information, visit www.AHredchair.com, connect with AH on Facebook on youtube.com and follow @AHredchair on Twitter.

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