



# direct service headquarters

powered by 

| *accelerating the impact of your nonprofit*



# *accelerating* the impact of your non-profit

Direct Service Headquarters (DSH) specializes in propelling non-profit organizations towards greater impact and mission fulfillment. We leverage a rich heritage of expertise offering full-service, hybrid, and project-specific solutions designed to meet the unique challenges and opportunities of the non-profit, direct service sector.

In a world that increasingly calls for compassion, action and sustainable change, Direct Service Headquarters stands as a cornerstone for nonprofits seeking to transcend their current capabilities and positively affect those they serve. Our purpose-driven mission offers diversified management solutions amplifying an organization's ability to advocate for their mission, generate a robust and diversified donor base, address root causes, create change and serve their communities.



Direct Service Headquarters—birthed from the industry-leading AMC, Association Headquarters—offers a dynamic infrastructure of support for non-profits. Our services are designed to relieve organizations of the administrative burdens distracting from their core mission.

We are more than a management company; we are a partner committed to enhancing the effectiveness and reach of non-profits through a suite of services meticulously designed to elevate mission and multiply impact. Our expertise spans strategic planning, technology optimization, donor and volunteer engagement, advocacy, event management and comprehensive marketing communications—all tailored to foster growth, sustainability and deeper engagement with donors and volunteers alike.



# direct service headquarters: elevating non-profits with comprehensive, customized services

Our approach is holistic and customized, ensuring every aspect of non-profit management is covered:



## **STRATEGIC PLANNING:**

Our experts provide hands-on workshops to facilitate or guide your leadership in creating a sound value proposition, expanding program deliverables, setting organizational goals, and developing strategic plans to position an organization for immediate need response and long term viability.



## **VOLUNTEER ENGAGEMENT:**

We craft strategies that engage and retain volunteers and also empower them to advocate for your cause effectively. Our support transforms volunteer efforts into grassroots movements that resonate deeply within communities.



## **PROGRAM DEVELOPMENT:**

Our team specializes in developing and managing programs that attract donors and address the root causes of societal issues, creating opportunities for meaningful change, increased impact, and organizational sustainability.



## **DONOR CULTIVATION AND FUNDRAISING:**

Direct Services Headquarters develops fundraising strategies and elevates donor engagement practices. We ensure that your organization's purpose-driven mission resonates with those who are most passionate about your cause, and the impact of your work reaches those who are in a position to support it. DSH offers a creative team who can fulfill every aspect of your fundraising campaigns—including copywriting, design and direct mail.



## **MARKETING AND COMMUNICATIONS:**

Through strategic marketing and communications, we amplify your message, increase awareness of your work, attract support, and foster a culture of giving back. In addition, we help diversify your portfolio, identify additional revenue streams, and guide your development team on donor stewardship and cultivation efforts.



## **TECHNOLOGY SOLUTIONS:**

Our technology solutions are designed to streamline operations, enhance donor and volunteer experiences, and maximize the efficiency of fundraising campaigns and program management.



# our commitment to making a difference

Direct Service Headquarters is deeply committed to the success of non-profits in their quest to make a difference. We believe in building partnerships based on trust, mutual respect, and a shared vision for creating a better world. Our team is dedicated to providing the support and expertise nonprofits rely on to achieve their goals and expand their impact.

Direct service support is not only what we do, but social responsibility is one of our core values. We are committed to living this core value by actively contributing to our community both inside and outside of the office. We have a robust and active social responsibility team who provides community engagement and fundraising opportunities for colleagues throughout the year. Direct Service Headquarters supports the time colleagues need to provide expertise to non-profit boards, and each summer, we close our doors for our day of service where our colleagues advance the missions and visions of non-profit partners in our community.



## join us:

### let's create impact together

When partnering with **Direct Service Headquarters**, you experience more than a service provider—you gain an ally dedicated to your mission of making a difference. Let us help you navigate the complexities of non-profit management, so you can focus on what matters most: advocating for your cause, expanding support for increased reach, and making a difference within your community.

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